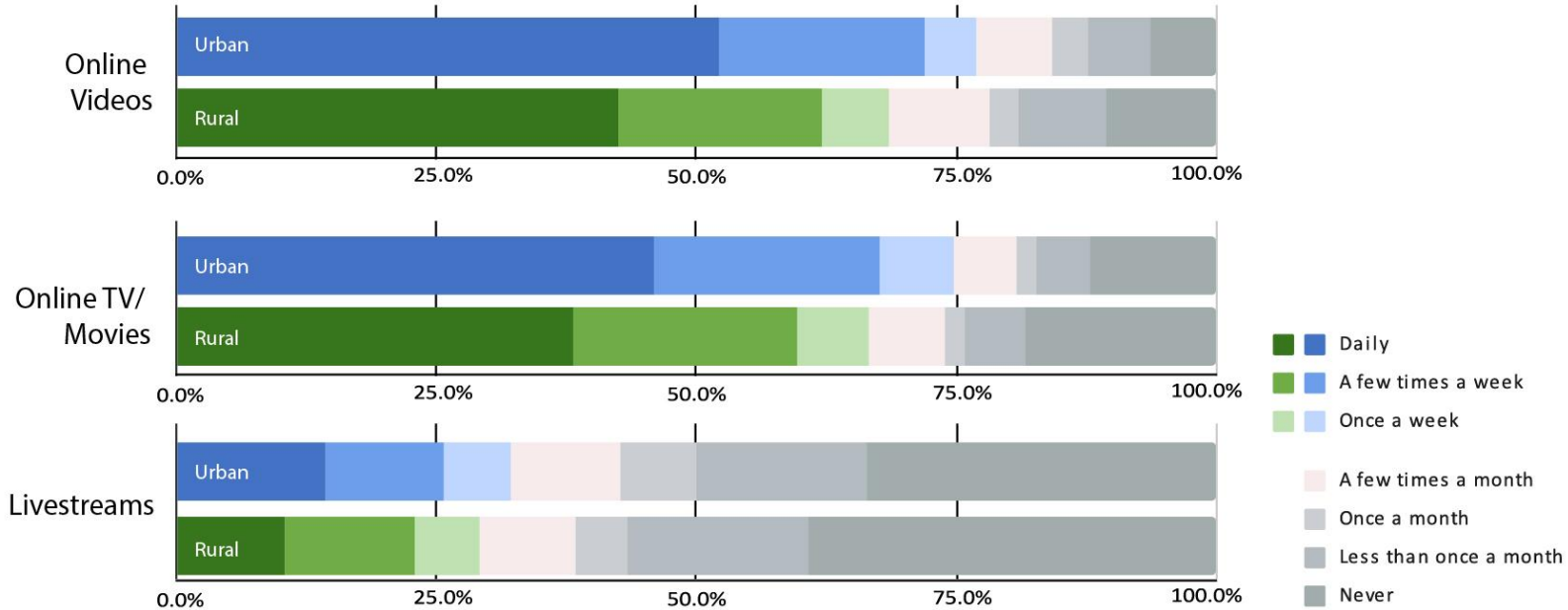


Section: Consumption Habits

Q: How often do you personally participate in the following activities?:

Watching content online: Videos, TV/movies, Livestreams



Totum Research - January 2023:

How Geography Impacts Shopping Patterns, Habits and E-Commerce Across Canada (Urban = 10K+ Pop, Rural = <10K Pop)

