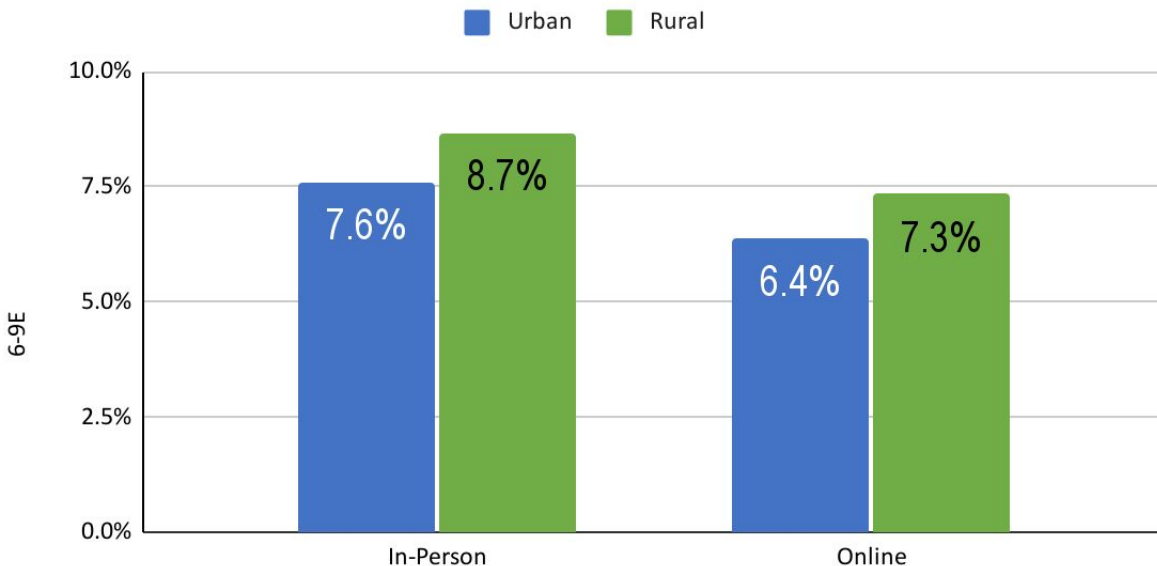


## Section: Monthly

Q: In a typical month, how often do you visit each of the following store types:  
**Home improvement/hardware store**



Three+ visits in a typical month



	In Person	
	Urban	Rural
BC	4.3%	8.7%
Prairies	6.6%	7.4%
Ontario	9.3%	9.5%
Atlantic	6.7%	8.8%

	Online	
	Urban	Rural
BC	4.7%	3.7%
Prairies	5.4%	8.0%
Ontario	7.4%	8.9%
Atlantic	6.9%	5.9%

Totum Research - January 2023:

How Geography Impacts Shopping Patterns, Habits and E-Commerce Across Canada (Urban = 10K+ Pop, Rural = <10K Pop)